









PROSPECTORS

ISAAC LEWIS: Considered the founder of Ketchum. Lewis left Butte, Montana, where he was an established banke,r to prospect for silver and lead ore in the Ketchum area. He ended up making his mark in real estate as well. He arrived and pitched his tent in Ketchum on May 3, 1880. Not long after, he purchased four lots on or around the Main Street area for \$2 per lot, bought the ranch where Sun Valley Resort now stands, and opened the first bank and drug store in the area. By 1884, Ketchum had 13 saloons, four restaurants, two hotels, general stores, and many other businesses that grow in a thriving town.

GAMBLERS

AVERELL HARRIMAN: Union Pacific Railroad's president Averell Harriman's bet is definitely the biggest one in the area's history. By January 16, 1936, when Count Felix Schaffgotsch, the man Harriman hired to find "the" destination ski resort for Union Pacific to build, arrived in the Wood River Valley, Ketchum's declining population was a mere 100. The bust had definitely taken hold. Schaffgotsch sang the praises of the area and Harriman decided to build the Sun Valley Resort, run a stellar media campaign, entertain Hollywood, and sell the idea of skiing in the Idaho sun to the wellheeled masses.

RENEGADES

warren miller: May he rest in powder. Warren Miller camped in his truck and trailer in the River Run parking lot, skied whenever he could, and has spent a lifetime calling much-deserved attention to the rippers in our mountains. He eschewed the nine-to-five life in favor of a life of adventure and fresh air, and he has inspired many other renegade filmmakers and ski bums to follow in his footsteps.

JAKE AND DAVE MOE: Powder to the People. The brothers Moe started a little rag called *POWDER Magazine* in Sun Valley, and the world of skiing hasn't been the same since.

EAT

THE GRILL AT KNOB HILL:

Longtime local restaurateurs Bob and Jolie Dunn have created a welcoming environment with delicious Northwest cuisine peppered by some European classics. The outdoor dining—surrounded by lush gardens—is the best in the area.

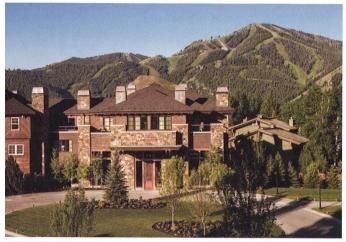
THE HAVEN: The Haven rage started as a food truck (green),

THIS PAGE (clockwise from left): Kelly Havens serving up lunch at The Haven food bus; a delicious salad from The Haven; *POWDER* founders Dave (I) and Jake Moe (r) flanking Warren Miller as they celebrate the good old days; Averell Harriman, the visionary behind Sun Valley Resort. OPPOSITE PAGE (clockwise from top left): Knob Hill Inn is a prime place to have an outdoor meal in warmer months; the Mason family outside of one of their family's restaurants, Enoteca; wood-fired pizzas cooking at Enoteca; the Rasberry sisters.









TOP ROW: Limelight Hotel welcomes your pooch; the exterior of Limelight; Limelight's sliders are a great treat at the end of the day. MIDDLE ROW: Sun Valley Lodge's new spa wing with Bald Mountain in the background; Hotel Ketchum, a new and hip boutique hotel on Ketchum's Main Street has chic interiors, reasonable prices, a great atmosphere, and locals who can give you the inside scoop on Ketchum. BOTTOM ROW: Rough it in a yurt and have the time of your life; the Hot Water Inn guest book.



STAY

SUN VALLEY LODGE: The grand dame of the Sun Valley area. Recently renovated, the new Sun Valley Lodge is luxurious. With a world-class spa, a bowling alley and game room, outdoor swimming areas, great restaurant options, and a year-round ice rink, staying at the Sun Valley Lodge will keep everyone in your group happy. sunvalley.com

LIMELIGHT KETCHUM: A newcomer to the Ketchum scene, the Limelight has been a welcome addition to a town that was short on lodging options. It's become a prime social spot in Ketchum with live music, a kids' game room, a family-friendly menu, and a relaxed lounge atmosphere. The rooms are modern and comfortable and the staff is excited to help you make the most of your Ketchum experience.

limelighthotels.com/ketchum

HOTEL KETCHUM: Another newcomer to the Ketchum hotel scene, Hotel Ketchum offers contemporary comfort at a great price. What's more, they have local knowledge and a prime location in the heart of Ketchum. Book directly with the hotel to reap the benefits of getting some good insider knowledge before you come! hotelketchum.com

KNOB HILL INN: Tucked away at the north end of town, Knob Hill Inn is a beautiful boutique hotel option in Ketchum. knobhillin.com

HOT WATER INN: At the base of Warm Springs, Hot Water Inn is a hot spot for fun and affordable lodging in the Ketchum area. facebook.com/thehoth2oinn

YURTS: No matter the month, a yurt trip can be just what you need. svtrek.com • galenalodge.com



